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**Amendments to the Claims**

Please add new Claims 30-33 and amend Claims 2-5, 10, 12-15, 20, 22-24 and 29 as shown.

This listing of claims will replace all prior versions and listings, of claims in the application:

1. (Original): A method for electronic instant message conversation, the method comprising the steps of:
  - receiving at a second client, a first message from a first client, the first client having a first network address;
  - creating at the second client, a second message, the second message comprising the first message and the first network address;
  - transmitting the second message by way of an instant message application from the second client to the first client;
  - retrieving additional information related to the second client; and
  - presenting the second message and the additional information at the first client.
2. (Currently amended): The method according to claim 1, wherein the first message is received at the second client from the first client by way of ~~from~~ a Publish/Subscribe server.
3. (Currently amended): The method according to claim 1, comprising the further step of subscribing, by any one of the first client or the second client, to a channel of a publish/subscribe server.

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4. (Currently amended): The method according to claim 1 wherein the additional information comprises any one of a first user name, first user title, ~~first user address~~, first user telephone number, ~~first user value~~, first user job responsibility, or a first user secretary, ~~a text file, a video file, an audio file or a network link (such as a URL).~~

5. (Currently amended): The method according to claim ~~14~~ wherein any one of the first message or the second message is translated to any one of a telephone message, a video display, an audio message or a mechanical actuator.

6. (Original): A method for identifying a message initiator in a system for instant message using a pub/sub server, the method comprising the steps of:

obtaining at a first client, first user identifying information;

incorporating the first user identifying information in a message to be published;

transmitting the message to a pub/sub server;

publishing the message to subscribers of the pub/sub server;

and

providing the message comprising the first user information to a subscriber.

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7. (Original): The method according to claim 6 wherein the providing step comprises the further steps of:
- acquiring second user information based on the first user identifying information in the message; and
  - providing the second user information to the subscriber.
8. (Original): The method according to claim 6 wherein the obtaining step comprises the further step of:
- transforming user information from any one of instant message, text, audio, video or voice into the digital message.
9. (Original): The method according to claim 6 wherein the presenting step comprises the further step of:
- transforming the message to any one of instant message, text, audio or video.

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10. (Currently amended): A method for electronic instant message conversation, the method comprising the steps of:

creating at a first client, a first message, the first message comprising any one of additional information or a link to additional information, the additional information comprising any one of a user title, a user telephone number, a user value, a user job responsibility, or information about a user's secretary, ~~a text file, a video file, an audio file, a network link such as a URL, a telephone message or command information for actuating a mechanical device;~~

transmitting the first message by way of an instant message application from the first client to a second client;

retrieving at the second client, the additional information;  
and

presenting the first message and the additional information at the ~~first~~ second client.

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11. (Original): A computer program product for electronic instant message conversation, the computer program product comprising:

a storage medium readable by a processing circuit and storing instructions for execution by the processing circuit for performing a method comprising the steps of:

receiving at a second client, a first message from a first client, the first client having a first network address;

creating at the second client, a second message, the second message comprising the first message and the first network address;

transmitting the second message by way of an instant message application from the second client to the first client;

retrieving additional information related to the second client; and

presenting the second message and the additional information at the first client.

12. (Currently amended): The computer program product according to claim 11, wherein the first message is a published message received at the second client from the first client by way of ~~from~~ a Publish/Subscribe server.

13. (Currently amended): The computer program product according to claim 11, comprising the further step of subscribing, by any one of the first client or the second client, to a channel of a publish/subscribe server.

14. (Currently amended): The computer program product according to claim 11 wherein the additional information comprises any one of a first user name, first user title, ~~first user address,~~ first user telephone number, ~~first user value,~~ first user job responsibility, or a first user secretary, ~~a text file, a video file, an audio file or a network link (such as a URL).~~

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15. (Currently amended): The computer program product according to claim ~~11~~ 14, wherein any one of the first message or the second message is translated to any one of a telephone message, a video display, an audio message or a mechanical actuator.

16. (Original): A computer program product for identifying a message initiator in a system for instant message using a pub/sub server, the computer program product comprising:

a storage medium readable by a processing circuit and storing instructions for execution by the processing circuit for performing a method comprising the steps of:

obtaining at a first client, first user identifying information;

incorporating the first user identifying information in a message to be published;

transmitting the message to a pub/sub server;

publishing the message to subscribers of the pub/sub server;

and

providing the message comprising the first user information to a subscriber.

17. (Original): The computer program product according to claim 16 wherein the providing step comprises the further steps of:

acquiring second user information based on the first user identifying information in the message; and

providing the second user information to the subscriber.

18. (Original): The computer program product according to claim 16 wherein the obtaining step comprises the further step of:

transforming user information from any one of instant message, text, audio, video or voice into the digital message.

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19. (Original): The computer program product according to claim 16 wherein the presenting step comprises the further step of:  
transforming the message to any one of instant message, text, audio or video.

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20. (Currently amended): A computer program product electronic instant message conversation, the program product comprising:

a storage medium readable by a processing circuit and storing instructions for execution by the processing circuit for performing a method comprising the steps of:

creating at a first client, a first message, the first message comprising any one of additional information or a link to additional information, the additional information comprising any one of a user title, a user telephone number, a user value, a user job responsibility, or information about a user's secretary, ~~a text file, a video file, an audio file, a network link such as a URL, a telephone message or command information for actuating a mechanical device;~~

transmitting the first message by way of an instant message application from the first client to a second client;

retrieving at the second client, the additional information;  
and

presenting the first message and the additional information at the first second client.



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21. (Original): A system for electronic instant message conversation, the system comprising:

- a network;
- a first client in communication with the network;
- a second client in communication with the network, wherein the clients include instructions to execute a method comprising:
  - receiving at a second client, a first message from a first client, the first client having a first network address;
  - creating at the second client, a second message, the second message comprising the first message and the first network address;
  - transmitting the second message by way of an instant message application from the second client to the first client;
  - retrieving additional information related to the second client; and
  - presenting the second message and the additional information at the first client.

22. (Currently amended): The system according to claim 21 wherein the first message is a published message received at the second client from the first client by way of ~~from~~ a Publish/Subscribe server.

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23. (Currently amended): The system according to claim 21 wherein the additional information comprises any one of a first user name, first user title, ~~first user address~~, first user telephone number, ~~first user value~~, first user job responsibility, ~~or a first user secretary, a text file, a video file, an audio file or a network link (such as a URL).~~

24. (Currently amended): The system according to claim ~~21~~ 23 wherein any one of the first message or the second message is translated to any one of a telephone message, a video display, an audio message or a mechanical actuator.

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25. (Original): A system for identifying a message initiator in a system for instant message using a pub/sub server, the system comprising:

- a network;
- a pub/sub server;
- a first client in communication with the network, wherein the clients include instructions to execute a method comprising:
  - obtaining at a first client, first user identifying information;
  - incorporating the first user identifying information in a message to be published;
  - transmitting the message to a pub/sub server;
  - publishing the message to subscribers of the pub/sub server;
- and
- providing the message comprising the first user information to a subscriber.

26. (Original): The system according to claim 25 wherein the providing step comprises the further steps of:

- acquiring second user information based on the first user identifying information in the message; and
- providing the second user information to the subscriber.

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27. (Original): The system according to claim 25 wherein the obtaining step comprises the further step of:

transforming user information from any one of instant message, text, audio, video or voice into the digital message.

28. (Original): The system according to claim 25 wherein the presenting step comprises the further step of:

transforming the message to any one of instant message, text, audio or video.

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29. (Currently amended): A system for electronic instant message conversation, the system comprising:

a network;

a pub/sub server;

a first client in communication with the network, wherein the clients include instructions to execute a method comprising:

creating at a first client, a first message, the first message comprising any one of additional information or a link to additional information, the additional information comprising any one of a user title, a user telephone number, a user value, a user job responsibility, or information about a user's secretary, ~~a text file, a video file, an audio file, a network link such as a URL, a telephone message or command information for actuating a mechanical device;~~

transmitting the first message by way of an instant message application from the first client to a second client;

retrieving at the second client, the additional information; and

presenting the first message and the additional information at the ~~first~~ second client.

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30. (New): The method according to claim 1, comprising the further steps of:

associating the second client with a channel of a Publish/Subscribe server;

the first client sending the first message to the channel of the Publish/Subscribe server;

determining network addresses of a plurality of subscribers associated with the channel, the plurality of subscribers associated with the channel comprising the second client; and

The Publish/Subscribe server publishing the first message to the determined plurality of subscribers.

31. (New): The method according to claim 4, wherein the additional information further consists of any one of a first user address, a first user value, a text file, a video file, an audio file or a network link (such as a URL).

32. (New): The method according to claim 6, wherein the transmitting step comprises the further steps of:

the first client associating the first message to be transmitted with a channel of the pub/sub server;

the pub/sub server determining network addresses of a plurality of subscribers associated with the channel, the plurality of subscribers associated with the channel comprising the second client; and

the pub/sub server receiving the first message from the first client;

wherein the publishing step comprises the further step of publishing the first message to the plurality of subscribers associated with the channel of the pub/sub server.

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33. (New): The method according to claim 10, wherein the additional information further consists of any one of a text file, a video file, an audio file, a network link such as a URL, a telephone message or command information for actuating a mechanical device.